

2026 Annual Winter Conference & Trade Show

December 15-16, 2026

Embassy Suites by Hilton Dallas Frisco Hotel & Convention Center

Keeping Texas Green

Mon 14 Exhibitor set-up

is in the Frisco 6–9 Ballroom

Mon 14 & Tues 15 CPTM Lectures

Mon, 12 pm-4 pm

Tues, 8 am-12 pm

OVERVIEW- The Certified Professional Turf Manager (CPTM) designation recognizes a level of achievement in professional turfgrass management in Texas beyond a Bachelor of Science degree or a long tenure in the industry. The CPTM designation is a mark of distinction. Professionals who acquire the CPTM designation benefit the turfgrass industry and themselves through increased self-esteem and respect, increased value and service to their employer and increased competitiveness in the job market.

Tues, 2 pm

CPTM Testing

Testing following CPTM lecture!
Advanced registration required
$50.00 for Members
$125.00 for Non-Members

OBJECTIVES

- **To raise and maintain the professional standards of those employed in the turfgrass industry in Texas.**
- **To provide effective continuing education programs for professional turfgrass managers.**
- **To award special recognition to professional turfgrass managers who demonstrate a high level of accomplishment and skill.**
- **To encourage professional turf managers to become active participants in the Texas Turfgrass Association.**

Certified Professional Turf Manager

Monday, December 14
5:30–7:30 p.m.

TEXAS TURFGRASS ASSOCIATION CONFERENCE KICK-OFF!



Sign your team up now!
www.texasturf.com Teams of 5 - $375.00/team

Food Provided and Cash Bar! All proceeds go toward Texas Turfgrass and our Scholarship Fund!

Not a Bowler? No problem-
Come grab a Beer and network!

Contact Katie Flowers for questions: 979-571-0372

Special Thanks to our Beer Sponsors



Monday, December 14
1:00–3:00 p.m.

Tour the RoughRiders Field & Facility!

Arriving before hotel check-in? Join us Monday, December 14, from 1:00–3:00 p.m. for a guided field and facility tour with the RoughRiders and TXSFMA. The venue is within walking distance of the Embassy Suites, making it an easy and worthwhile way to begin your conference experience.

As an added bonus, every tour attendee will receive a beer ticket for the TTA Kickoff Bowling event later that evening at Strikz Entertainment!

Welcome to the

2026 Annual Winter Conference & Trade Show

Tues 15 Opening Day and Registration

7 am **Conference Registration**, Frisco Foyer, check in at registration with Katie Flowers

8 am-5 pm **TDA Session for Non-licensed Attendees**

TDA Lectures, Bass/Bush/Erudite Room
Dr. Mark Matocha, Texas A&M AgriLife Extension
mmatocha@ag.tamu.edu

Texas Department Of Agriculture Exam Prep

When you register for this session, you must pre-register and pay fees for the conference and this session. Texas A&M AgriLife Extension is now charging for this session. When you register for this session, it also includes the fees for the manuals you will need.

The license exams are not given at the TTA Conference. The Texas Department of Agriculture conducts all testing through a third party testing company, Metro Institute. If you would like to schedule the exams you must first register with TDA. You can register at https://tap.texasagriculture.gov. You will pay the exam fees directly to them when you test.

If you are a new applicator you will need to take the General test and at least one category test to get a license, usually the Landscape Maintenance.

Tues 15 Grand Opening of Exhibits

11 am-1 pm

Exhibits, Frisco Ballroom 6-9,
Enjoy Lunch While You Visit with Our Vendor,
with special thanks to our sponsors.



Corn Hole and Reception Sponsors

Tuesday, December 15

Morning Concurrent Sessions

GOLF SESSIONS
FRISCO 3

8 am: Golf Course Safety and Compliance – Chemical Storage

- Brian and Kyle Cloud

9 am: Beyond the Manual: Turning BMP Guidelines into Daily Management Decisions

- Dr. Bryan Unruh

10 am: Zoysiagrass Putting Greens – The Next Big Thing?

- Dr. Mike Richardson

SPORTS SESSIONS
FRISCO 4

8 am: Winter Management of Ultradwarf Bermudagrass Greens

- Dr. Mike Richardson

9 am: Turfgrass Entomology

- Gary Brooks

10 am: Effective Meteorology and Weather App Overview for Turfgrass Managers

- Brad Jakubowski

PROFESSIONAL TURF & LANDSCAPE
FRISCO 5

8 am: Advancements in Zoysia Putting Green Development and Management for Commercial Landscapes

- Dr. Ambika Chandra

9 am: Common Turfgrass Insect Pests: Identification, Biology, and Management

- Dr. Rafia Khan

10 am: Prepare for 2027 Growing Season Using IPM for Turf Disease Management

- Dr. Alfredo Martinez-Espinoza



Tuesday, December 15

Annual Awards and Education

General Session, Annual Meeting, and Awards:

Locations: Frisco 2

1 pm: Annual Meeting and Awards

Free drink ticket for evening event.

1:45 pm: The Operator's Edge: How Small Turf Businesses Are Suddenly Competing With Anyone

- Bryce Stuckenschneider

2:45 pm: Pasture mealybugs on turfgrass, should you worry about it

- Dr. Caixing Xiong

3:45 pm: Severe Weather Safety – What You Don't Know May Shock You!

- Brad Jakubowski

TEXAS DEPARTMENT OF AGRICULTURE
COMMISSIONER SID MILLER

GCSAA

TDA and GCSAA Credit will be made available, currently pending review.



Tuesday, December 15

Off Site Concert Event 7 pm to 9 pm

TBA



Enjoy free beer and appetizers, live music, networking and raffle- proceeds go toward our scholarship opportunity TTREEE endowment as well as TTA education!

Thanks to our Sponsor

PRIMESOD

SPORTS FIELD SOLUTIONS

Wednesday, December 16

Morning and Afternoon Sessions

BRUNCH WITH THE EXHIBITORS

Frisco 6–9, 9 am - 11:30 am

Thank you to our Brunch Sponsors!

Pumps, Motors & Controls, Inc.
Pump Station Sales & Service

SPORTS FIELD SOLUTIONS

HERITAGE PROFESSIONAL PRODUCTS GROUP

THOMAS TURFGRASS
Grass & Installation

TXSFMA - luncheon
for member 12 pm- 1 pm
Location: Ranger/Seabiscuit/Traveler
Annual Meeting for Texas Chapter. Agenda will be communicated to membership.

Turfgrass Producers of Texas Luncheon / Annual Meeting
for member 12 pm- 1pm
Location: Hamilton–Lebanon Schools

Wednesday, December 16

Afternoon Concurrent Sessions

GOLF SESSIONS
FRISCO 3

1:15 pm: Nutrient Management of Golf Courses: Two Decades of Progress and What Is Next

- Travis Shaddox

2:15 pm: Effects of NOAA FRET Irrigation Level, Species, and Pre-Harvest N on Putting Green Establishment

- Jyoti Verma

SPORTS SESSIONS
FRISCO 4

1:15 pm: Managing Turf in the Real World: Water, Light, Temperature, and Nutrition

- Dr. Bryan Unruh

2:15 pm: FIFA Pitch Construction – Overview of World Cup

- Dan Bergstrom, CSFM
Director, Turf and Grounds
Houston Dynamo FC | Houston Dash | Shell Energy Stadium

PROFESSIONAL TURF & LANDSCAPE
FRISCO 5

1:15 pm: Integrated Management of Turfgrass Pests: An IPM Approach

- Dr. Rafia Khan

2:15 pm: Dispelling Some of the Most Common Myths in Turfgrass Science

- Travis Shaddox

3:15 pm: Laws and Regulations

- Janet Hurley



Special Thank You to Our Speakers



Bryce Stuckenschneider
Principal | Trailblaze Labs



Dan Bergstrom
Director, Turf and Grounds
Houston Dynamo FC | Houston Dash | Shell Energy Stadium



Jyoti Verma



Ambika Chandra, Ph.D
Assistant Director
Dallas Center



Mike Richardson, PhD
University of Arkansas,
Department of Horticulture



Brad Jakubowski
Assistant Teaching Professor,
Plant and Irrigation Science |
Penn State University



Caixing Xiong, PhD.
Assistant Research Scientist,
Texas A&M AgriLife



Travis Shaddox



Brian Cloud



Kyle Cloud

and University Advisors!



Alfredo Martinez Espinoza, PhD

Department of Plant Pathology | Professor and Extension Specialist



Janet Hurley, ACE

Senior Extension Program Specialist-IPM | Texas A&M AgriLife Extension Service, Dallas, TX



J. Bryan Unruh, Ph.D.

Professor, Associate Center Director / Incoming Director | West Florida Research and Education Center



Gary Brooks

Retired