

2026 Annual Winter Conference & Trade Show

December 15-16, 2026

Embassy Suites by Hilton Dallas Frisco Hotel & Convention Center

Keeping Texas Green

Pre-conference Set-up & CPTM Lectures

Mon 14 Exhibitor set-up Frisco 6–9 Ballroom

Mon 14 & Tues 15 CPTM Lectures, Ranger Sea Biscuit

Mon, 12 pm-4 pm

Tues, 8 am-12 pm

OVERVIEW- The Certified Professional Turf Manager (CPTM) designation recognizes a level of achievement in professional turfgrass management in Texas beyond a Bachelor of Science degree or a long tenure in the industry. The CPTM designation is a mark of distinction. Professionals who acquire the CPTM designation benefit the turfgrass industry and themselves through increased self-esteem and respect, increased value and service to their employer and increased competitiveness in the job market.

OBJECTIVES

- **To raise and maintain the professional standards of those employed in the turfgrass industry in Texas.**
- **To provide effective continuing education programs for professional turfgrass managers.**
- **To award special recognition to professional turfgrass managers who demonstrate a high level of accomplishment and skill.**
- **To encourage professional turf managers to become active participants in the Texas Turfgrass Association.**

Tues, 2 pm

CPTM Testing
Testing following CPTM lecture!
Advanced registration required
$50.00 for Members
$125.00 for Non-Members

Certified Professional Turf Manager


Monday, December 14, 1:00–3:00 p.m.
TX SFMA
Tour the RoughRiders Field & Facility!
Dr Pepper
BALLPARK
Arriving before hotel check-in? Join us Monday, December 14, from 1:00–3:00 p.m. for a guided field and facility tour with the RoughRiders and TXSFMA. The venue is within walking distance of the Embassy Suites, making it an easy and worthwhile way to begin your conference experience.
As an added bonus, every tour attendee will receive a beer ticket for the TTA Kickoff Bowling event later that evening at Strikz Entertainment!

Monday, December 14, 5:30–7:30 p.m.

Texas Turfgrass Association Conference Kick-off!





JOIN TEXAS TURFGRASS ASSOCIATION FOR BOWLING AND SOCIAL!



Strikz ENTERTAINMENT

8989 Lebanon Road,
Frisco, TX 75034

(3.5 miles from our hotel, Embassy Suites)

Sign your team up now!
www.texasturf.com Teams of 5 - $375.00/team

Food Provided and Cash Bar! All proceeds go toward Texas Turfgrass and our Scholarship Fund!

Not a Bowler? No problem-
Come grab a Beer and network!

Contact Katie Flowers for questions: 979-571-0372

Special Thanks to our Beer Sponsors

Welcome to the

2026 Annual Winter Conference & Trade Show

Tues 15 Opening Day and Registration

7 am **Conference Registration,** Frisco Foyer, check in at registration with Katie Flowers

8 am-5 pm **TDA Session for Non-licensed Attendees,** Bass/Bush/Erudite Room

TDA Lectures
Dr. Mark Matocha, Texas A&M AgriLife Extension
mmatocha@ag.tamu.edu

Texas Department Of Agriculture Exam Prep

When you register for this session, you must pre-register and pay fees for the conference and this session. Texas A&M AgriLife Extension is now charging for this session. When you register for this session, it also includes the fees for the manuals you will need.

The license exams are not given at the TTA Conference. The Texas Department of Agriculture conducts all testing through a third party testing company, Metro Institute. If you would like to schedule the exams you must first register with TDA. You can register at https://tap.texasagriculture.gov. You will pay the exam fees directly to them when you test.

If you are a new applicator you will need to take the General test and at least one category test to get a license, usually the Landscape Maintenance.

Winter Conference Day One

Tues 15 — Grand Opening of Exhibits

11 am-1 pm

Exhibits, Frisco Ballroom 6-9,
Enjoy Lunch While You Visit with Our Vendor,
with special thanks to our sponsors.

PRIMESOD · AQUA·AID SOLUTIONS · PMC Pumps, Motors & Controls, Inc. Pump Station Sales & Service · PSC paragon sports · THOMAS TURFGRASS Grass & Installation · KING RANCH TURFGRASS · KBW · ALL SEASONS TURF GRASS

HAPPY HOUR WITH THE EXHIBITORS!

After Education, Join us at 4:45pm - 6:30pm
*** Cash Bar * Hors d'oeuvres ***
*** Networking, Prizes and FUN! ***

*** A Corn Hole Tournament! ***
Form a 2 Man team and Sign-up at Rregistration

Corn Hole and Reception Sponsors

PMC Pumps, Motors & Controls, Inc. Pump Station Sales & Service · HERITAGE PROFESSIONAL PRODUCTS GROUP · KING RANCH TURFGRASS · HELENA AGRI-ENTERPRISES, LLC · Pond Medics LLC FAMILY OF BRANDS · AQUA·AID SOLUTIONS · ALL SEASONS TURF GRASS

Morning Concurrent Sessions

Tues 15

GOLF SESSIONS
FRISCO 3

8 am: Golf Course Safety and Compliance – Chemical Storage




Brian and Kyle Cloud

9 am: Beyond the Manual: Turning BMP Guidelines into Daily Management Decisions



Dr. Bryan Unruh

10 am: Zoysiagrass Putting Greens – The Next Big Thing?



Dr. Mike Richardson

SPORTS SESSIONS
FRISCO 4

8 am: Is perennial ryegrass your best option for overseeding athletic fields?



Dr. Mike Richardson

9 am: Turfgrass Entomology



Gary Brooks

10 am: Effective Meteorology and Weather App Overview for Turfgrass Managers



Brad Jakubowski

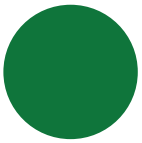
PROFESSIONAL TURF & LANDSCAPE
FRISCO 5

8 am: Advancements in Zoysia Putting Green Development and Management for Commercial Landscapes



Dr. Ambika Chandra

9 am: Common Turfgrass Insect Pests: Identification, Biology, and Management



Dr. Rafia Khan

10 am: Prepare for 2027 Growing Season Using IPM for Turf Disease Management

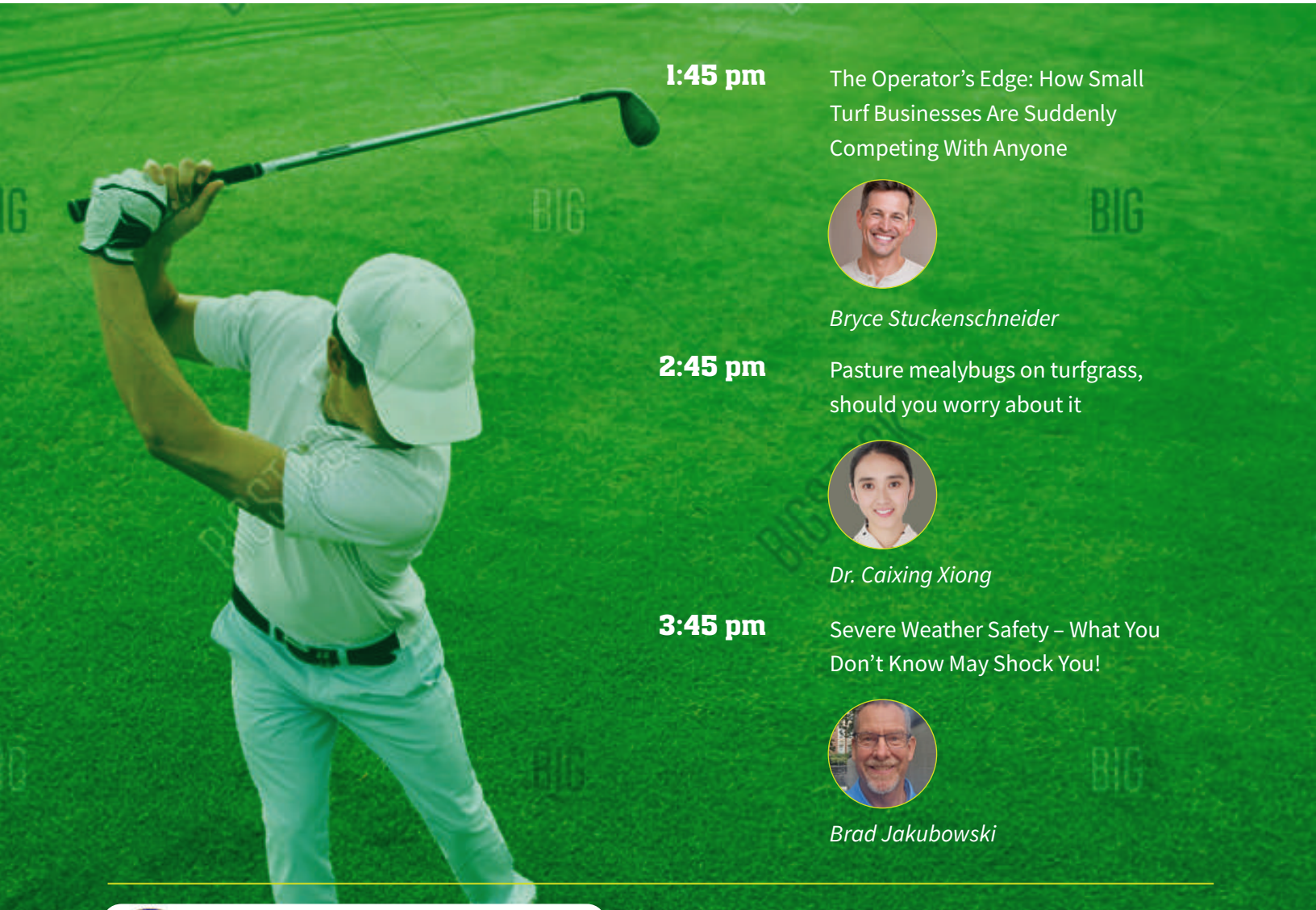


Dr. Alfredo Martinez-Espinoza

Winter Conference Day One

Tues 15 General Sessions, Annual Meeting & Awards

1 pm **Annual Meeting & Awards**, Frisco 2, ***Free drink ticket*** for evening event.



1:45 pm The Operator's Edge: How Small Turf Businesses Are Suddenly Competing With Anyone

Bryce Stuckenschneider

2:45 pm Pasture mealybugs on turfgrass, should you worry about it

Dr. Caixing Xiong

3:45 pm Severe Weather Safety – What You Don't Know May Shock You!

Brad Jakubowski

TEXAS DEPARTMENT OF AGRICULTURE
COMMISSIONER SID MILLER

GCSAA

TDA and GCSAA Credit will be made available, currently pending review.

Tuesday, December 15

7:00 PM – 9:00 PM

Rough Rider Outside Stadium and Saloon!







LIVE MUSIC WITH

CODY GILL

Walk over and join us an off-site concert and fundraising event!

Enjoy free beer and appetizers, live music, networking and raffle- proceeds go toward our scholarship opportunity TTREEE endowment as well as TTA education!

Thanks to our Sponsor

PRIMESOD

SPORTS FIELD SOLUTIONS

Winter Conference Day Two

Weds 16

BRUNCH WITH THE EXHIBITORS
Frisco 6–9, 9 am - 11:30 am

Thank you to our Brunch Sponsors!

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SPORTS FIELD SOLUTIONS

HERITAGE PROFESSIONAL PRODUCTS GROUP

THOMAS TURFGRASS
Grass & Installation

TXSFMA - luncheon
for member 12 pm- 1 pm
Location: Ranger/Seabiscuit/Traveler
Annual Meeting for Texas Chapter. Agenda will be communicated to membership.

Turfgrass Producers of Texas Luncheon / Annual Meeting
for member 12 pm- 1pm
Location: Hamilton–Lebanon Schools



Afternoon Concurrent Sessions

Weds 16

GOLF SESSIONS

FRISCO 3

1:15 pm: Nutrient Management of Golf Courses: Two Decades of Progress and What Is Next



Travis Shaddox

2:15 pm: Effects of NOAA FRET Irrigation Level, Species, and Pre-Harvest N on Putting Green Establishment



Jyoti Verma

SPORTS SESSIONS

FRISCO 4

1:15 pm: Managing Turf in the Real World: Water, Light, Temperature, and Nutrition



Dr. Bryan Unruh

2:15 pm: FIFA Pitch Construction – Overview of World Cup



Dan Bergstrom, CSFM
Director, Turf and Grounds
Houston Dynamo FC | Houston Dash | Shell Energy Stadium

PROFESSIONAL TURF & LANDSCAPE

FRISCO 5

1:15 pm: Integrated Management of Turfgrass Pests: An IPM Approach



Dr. Rafia Khan

2:15 pm: Dispelling Some of the Most Common Myths in Turfgrass Science



Travis Shaddox

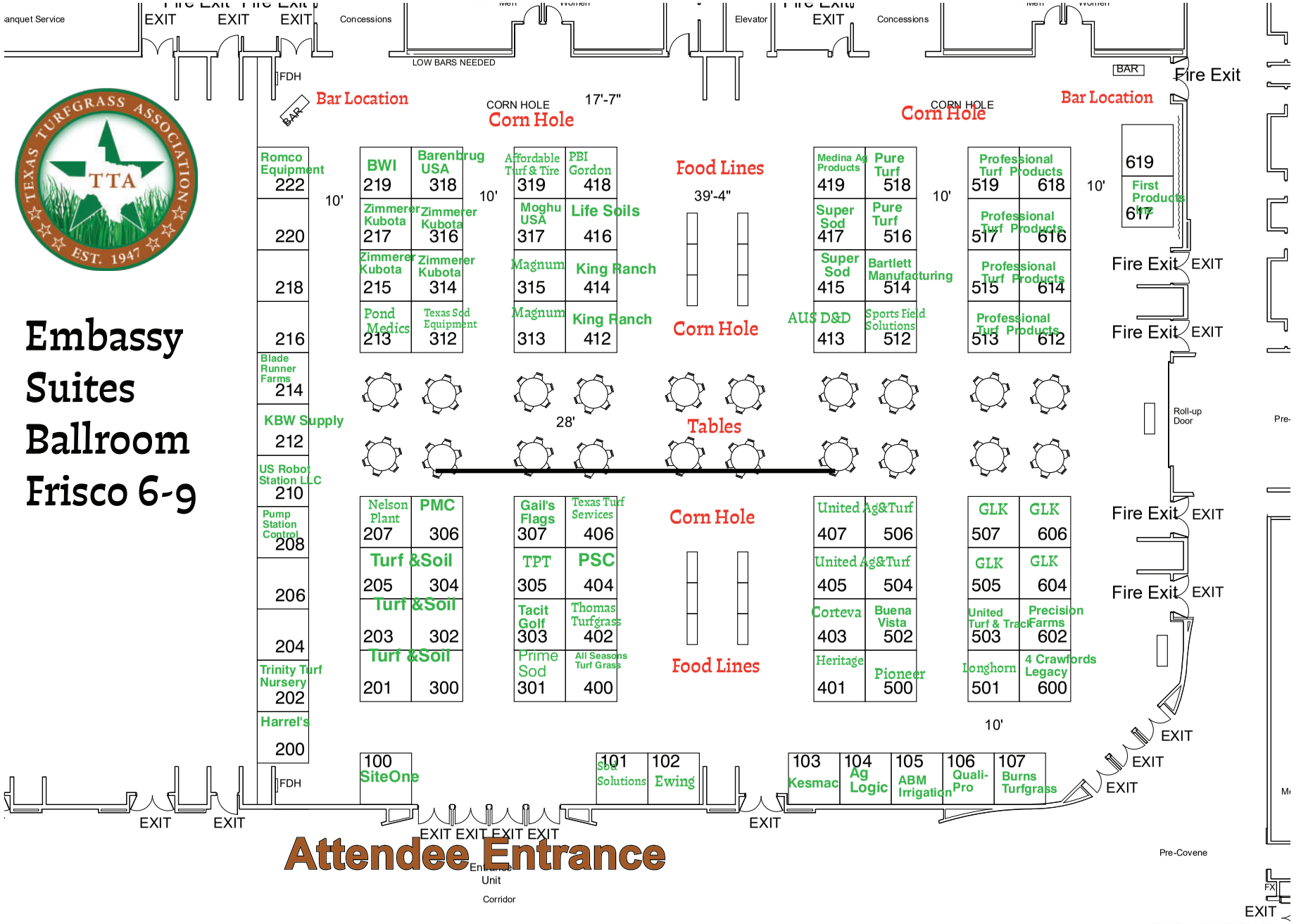
3:15 pm: Laws and Regulations



Janet Hurley

Winter Conference Floor Plan

Embassy Suites Ballroom Frisco 6-9



Special Thank You to Our Speakers and University Advisors!



Bryce Stuckenschneider

Principal | Trailblaze Labs



Dan Bergstrom

Director, Turf and Grounds
Houston Dynamo FC | Houston Dash | Shell Energy Stadium



Jyoti Verma



Ambika Chandra, Ph.D

Assistant Director
Dallas Center



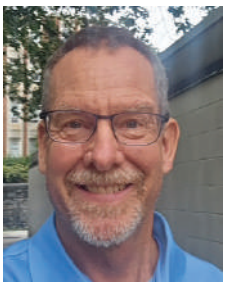
Alfredo Martinez Espinoza, PhD

Department of Plant Pathology | Professor and Extension Specialist



Mike Richardson, PhD

University of Arkansas, Department of Horticulture



Brad Jakubowski

Assistant Teaching Professor, Plant and Irrigation Science | Penn State University



Caixing Xiong, PhD.

Assistant Research Scientist, Texas A&M AgriLife



Travis Shaddox



Janet Hurley, ACE

Senior Extension Program Specialist-IPM | Texas A&M AgriLife Extension Service, Dallas, TX



Brian Cloud



Kyle Cloud



J. Bryan Unruh, Ph.D.

Professor, Associate Center Director / Incoming Director | West Florida Research and Education Center



Gary Brooks

Retired



Dr. Ben Wherley

Dr. Ben Wherley
Texas A&M University; Professor Turfgrass Science and Ecology



Pablo Agustin Boeri, Ph.D

Turfgrass Extension Specialist



Dr. Manuel Chavarria



Dr. Joseph Young



Dr. Rafia Khan

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BUENA VISTA
TEXAS TURF FARM

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Thank You!

2026 Texas Turfgrass Winter Exhibitor

ABM Irrigation
Affordable Turf and Specialty Tire
Ag Logic Distributors, LLC
All Seasons Turf Grass
AUS Dredge & Dive
Barenbrug USA
Bartlett Manufacturing
BladeRunner Farms
Buena Vista Turf Farm
Burns Turfgrass
BWI Companies
Corteva Agriscience
Ewing Outdoor Supply
First Products Inc
GAIL'S FLAGS, INC.
GLK Turf Solutions
Harrell's, LLC
Heritage PPG
KBW Supply
Kesmac
King Ranch Turfgrass
Life Soils
Longhorn Inc
Magnum ENP
Medina Agriculture Products
Moghu USA LLC (PoaCure)
Motor Controls Inc
Nelson Plant Food
Paragon Sports Constructors
PBI-Gordon Corporation
Pioneer Athletics
PMC
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Precision Farms
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Sports Field Solutions
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