

TEXAS TURFGRASS ASSOCIATION



SPONSORSHIP PROGRAM - 2024

Build your sponsorship that best fits the needs of you and your company. Your company can essentially pick the items that fit the marketing plan and your target customers.

Select Your A La Carte Options Below:

\$125 - Annual TTA Membership (renewal rate)*	\$800 - Newsletter Ads - Full Page Color Ad (1 issue)
\$650 - Winter Conference Booth Space (per booth)	\$500 - Newsletter Ads - 1/2 Page Color Ad (1 issue)
\$600 - Annual Conference Sponsor	\$250 - Newsletter Ads - BC Size Color Ad (1 issue)
\$500 - Summer Conference Sponsor	\$350 - Website Link
\$500 - Summer Conference Table Top	\$10 - Monthly TTA Tweet/Social Media Post
\$300 - Equipment Rodeo - (If Offered)	\$500 - Happy Hour Sponsor (per spot)
\$300 (Each) - Press Release in Quarter Publications	\$500 - Breakfast Sponsor (per spot)
\$25 - CPTM Maintenance Fee	\$500 - Lunch Sponsor (per spot)
	\$500 - Annual Event Sponsor

Select Your Level

Platinum \$5,000 Plus

Gold \$4,000-\$4,999

Silver \$3,000-\$3,999

Bronze \$2,000-\$2,999

Commit by January 31, 2024 and get a 10% Discount



A La Carte Options Definitions

Annual TTA Membership (Renewal Rate)	Distribution of Quarterly Magazine, membership certificate, and TTA Membership Directory. Direct inside to all Texas University Field Days or CEU opportunities. In addition, all members get discounted conference rates for Summer and Winter Shows hosted by TTA
Winter Conference Booth Space	Includes a 10 x 10 Draped and Decorated Booth Space at the Winter Conference and Show; *2024 Winter show to be in Corpus Christit, TX
Annual Conference Sponsor	Company Logo printed on-site at the Winter Conference; Advertisement in the Winter Program; 6 social media posts on Facebook and Twitter; 2024 Winter Show to be in Corpus Christi, TX
Summer Conference Sponsor	Company Advertisement in Summer Program as well as on-site advertisement; 2 Social Media Post on Facebook and Twitter during both Conference Days; 5 Minute Speaking Slot between Sessions; *2024 Summer Conference will be held at the Kalahari resort.
Summer Conference Table Top Exclusive	Exclusive Spot for your company to have a Table Top at the Summer Conference and priority on Table Top location. *2024 Summer Conference will be held at the Kalahari Resort.
Equipment Rodeo	If offered- Exclusive Spot for your company and hands on equipment demo at the Rodeo for the Summer Conference Equipment Rodeo. *2024Summer Conference will be held at Kalahari Resort
Press Release In Quarter Publications	Company Supplies Content to the Executive Director for Publishing - \$300 Each or \$1,000 for All 4 Quarters
Newsletter Ads	Full Page Color Ad (1 Issue) = \$800 1/2 Page Color Ad (1 Issue)= \$500 Business Card Color Ad (1 Issue) = \$250
Website Link	Link To Your Website on the TTA Website
Monthly TTA Tweet/Social Media Post	Vendor Must Supply Content
Breakfast Sponsor or Happy Hour Sponsor or Lunch Sponsor	\$500/Spot or Work with the ED to Buy Out All Companies and be the Exclusive Sponsor
Annual Event Sponsor	\$500/Sponsorship for special event that TTA hosts at the Annual Conference and show. Sponsorship will include social media post the day of and company logo on any printed material as well as at the special event site. 1 Registration in the special event will be complimentary.
CPTM Maintenance Fee	\$25

TEXAS TURFGRASS ASSOCIATION



SPONSORSHIP PROGRAM AGREEMENT

Company Name _____

Company Representative _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Method of Payment ☐ Check ☐ Visa* ☐ MasterCard*

Credit Card # _____ Exp Date _____

Signature _____ *3% Convenience fee applies to all CC transactions

Build your sponsorship that best fits the needs of you and your company. Your company can essentially pick the items that fit the marketing plan and your target customers. Each option can be picked more than once...just fill in a number in the blank space after the "x."

Such as ☒ x 3 \$100

Select Your A La Carte Options Below:

☒ x ___ \$125 - Annual TTA Membership (renewal rate)*

☐ x ___ \$800 - Newsletter Ads - Full Page Color Ad (1 issue)

* At least 1 membership required with each sponsorship level

☐ x ___ \$500 - Newsletter Ads - 1/2 Page Color Ad (1 issue)

☐ x ___ \$650 - Winter Conference Booth Space (per booth)

☐ x ___ \$250 - Newsletter Ads - BC Size Color Ad (1 issue)

☐ x ___ \$600 - Annual Conference Sponsor

☐ x ___ \$350 - Website Link

☐ x ___ \$500 - Summer Conference Sponsor

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☐ x ___ \$300 - Equipment Rodeo

☐ x ___ \$500 - Breakfast Sponsor (per spot)

☐ x ___ \$300 (Each) - Press Release in Quarter Publications

☐ x ___ \$500 - Lunch Sponsor (per spot)

☐ x ___ \$25 - CPTM Maintenance Fee

☐ x ___ \$500 - Annual Event Sponsor (per spot)

TOTAL \$ _____

Select Your Level

Commit by January 31, 2024 and receive a 10% Discount!

☐ **Platinum \$5,000 Plus**

☐ **Gold \$4,000-\$4,999**

☐ **Silver \$3,000-\$3,999**

☐ **Bronze \$2,000-\$2,999**

To Exhibit in the TTA Summer and/ or Winter Show, An Exhibitor must allocate a minimum of \$1000 of Sponsorship funds toward Texas Turfgrass Association.

1. Payment plans are available for all sponsorship options (10% discount does not apply if payment plan selected)
2. All Sponsorships will expire December 31, 2024
3. Please submit all logo artwork, ads for our website, show specials, etc. to info@texasturf.com

By signing this sponsorship agreement, the above listed company representative indicates that he/she understands and agrees to the promotional opportunities outlined in the selected sponsorship package and described in the Texas Turfgrass Promotional and Sponsorship Opportunities materials.

In the event that a prepaid Sponsorship item cannot be fulfilled or used, the Company/Sponsor will have the option to roll over their unused amount or item to the following Calendar year. If the Company/Sponsor requests a refund of said item, a 25% penalty fee will be deducted prior to refund of the unused or item denoted on the Sponsorship package. If an unused item is related to a Summer or Winter Conference, refund requests must be made within 60 days or the amount will be rolled over to the next calendar year.

Signature _____

Questions? Contact Katie Flowers at katie@texasturf.com or 979.690.2201 or 979-571-0372

For TTA Use Only: Amount Enclosed: \$ _____ Check Number: _____ Date Received: _____

All Sponsorship expire December 31, 2024